

TOURISM AND HOTEL MANAGEMENT (UNDERGRADUATE STUDY PROGRAMME)

1st year – 1st semester

Course	Lectures	S/E	ECTS
Principles of Business Economics	30	30	7
Mathematical Economics	30	30	7
Law in Tourism	30	30	6
Tourism Geography	30	30	6
English for Tourism 1	30	30	2
German for Tourism 1	30	30	2
1st semester total	180	180	30

2nd semester

Course	Lectures	S/E	ECTS
Accounting in Tourism	30	30	7
Human Resource Management	30	30	7
IT Office Tools	30	30	6
Socio-cultural Aspects of Tourism	30	30	6
English for Tourism 1	30	30	2
German for Tourism 1	30	30	2
2nd semester total	180	180	30
1st year total	360	360	60

2nd year – 3rd semester

Course	Lectures	S/E	ECTS
Quality Management	30	30	6
Economics of Tourism	30	30	6
Tourism and Transport	30	30	6
Animation in Tourism	30	30	5
English for Tourism 2	30	30	2
German for tourism 2	30	30	2
3rd semester total	180	180	27

4th semester

Course	Lectures	S/E	ECTS
Project Development and Management	30	30	6
Financial Management and Investment Planning	30	30	6
Special Interest Tourism	30	30	6
Digital Marketing	30	30	5
English for Tourism 2	30	30	2
German for tourism 2	30	30	2
Practicum 1	-	-	6
4th semester total	180	180	33
2nd year total	360	360	60
Practicum 1: Tourism Systems / Introduction to Hotel Systems / Introduction to Tourist Boards / Hotel Management Systems (6 ECTS/180 hours)			

3rd year – MODULE A (TOURISM)**5th semester**

Course	Lectures	S/E	ECTS
Business IT Solutions in Tourism and Hospitality	30	30	6
Tourism Promotion	30	30	6
Tourism Safety and Security	30	30	5
The Business of Travel Agencies	30	30	5
English for Tourism Management	30	30	2
German for Tourism Management	30	30	2
Practicum 2	-	-	6
5th semester total	180	180	32
Practicum 2: Module A – Travel Agencies / Module B – Reception and Housekeeping / Module C – Food and Beverage (6 ECTS/180 hours)			

6th semester

Course	Lectures	S/E	ECTS
Tourism Destination Management	30	30	5
Event Management	30	30	4
Elective course I	30	15	4
Elective course II	30	15	4
English for Tourism Management	30	30	2

German for Tourism Management	30	30	2
Final Thesis	-	-	7
6th semester total	180	150	28
3rd year total	360	330	60
Elective course I: Entrepreneurship in Tourism; Business Etiquette and Communication; Foreign language 3 – French			
Elective course II: Trends in Tourism; Ecology in Tourism; Foreign language 3 - French			

3rd year – MODULE B (Hospitality)

5th semester

Course	Lectures	S/E	ECTS
Business IT Solutions in Tourism and Hospitality	30	30	6
Hotel Management and Controlling	30	30	6
Tourism Safety and Security	30	30	5
Campsite Management	30	30	5
English for Hospitality Management	30	30	2
German for Hospitality Management	30	30	2
Practicum 2	-	-	6
5th semester total	180	180	32
Practicum 2: Module A – Travel Agencies / Module B – Reception and Housekeeping / Module C – Food and Beverage (6 ECTS/180 hours)			

6th semester

Course	Lectures	S/E	ECTS
Hotel Sales and Marketing	30	30	5
Accommodation Business Processes	30	30	4
Elective course I	30	15	4
Elective course II	30	15	4
English for Hospitality Management	30	30	2
German for Hospitality Management	30	30	2
Final Thesis	-	-	7
6th semester total	180	150	28
3rd year total	360	330	60
Elective course I: Tourism Promotion; Business Etiquette and Communication; Foreign language 3 – French			
Elective course II: Restaurant Management and Catering; Social Corporate Responsibility; Foreign language 3 - French			

3rd year – MODULE C (Restaurant Management and Gastronomy)**5th semester**

Course	Lectures	S/E	ECTS
Restaurant Management and Catering	30	30	6
Food and Beverage	30	30	3
Banquet Management	30	30	5
Bar and Casino Management	30	30	5

English for Restaurant Management	30	30	2
German for Restaurant Management	30	30	2
Practicum 2	-	-	6
5th semester total	180	180	32
Practicum 2: Module A – Travel Agencies / Module B – Reception and Housekeeping / Module C – Food and Beverage (6 ECTS/180 hours)			

6th semester

Course	Lectures	S/E	ECTS
Principles of Gastronomy	30	30	5
Gastronomy Planning and Management	30	30	4
Elective course I	30	15	4
Elective course II	30	15	4
English for Restaurant Management	30	30	2
German for Restaurant Management	30	30	2
Final Thesis	-	-	7
6th semester total	180	150	28
3rd year total	360	330	60
Elective course I: Sommelier Practice; Business Etiquette and Communication; Foreign language 3 – French			
Elective course II: National Gastronomies; Business Etiquette and Communication; Foreign language 3 - French			